

OVERPOWERED BY MED-TECH

We tend to FALL IN LOVE WITH DIGITAL HEALTH INNOVATIONS - claims Prof. Harold Thimbleby in his book "FIX IT".

Here is how CAT THINKING works:

1

EXCITEMENT



Digital healthcare is wonderful. We are fascinated by all technological innovations.

2

CONFIDENCE



When we experience something pleasurable and exciting, our brain is flooded by "feel-good" hormone - DOPAMINE. We have no need to question that digital health is great.

CAT THINKING IN DIGITAL HEALTH



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3



IGNORANCE

The fact is: IT systems and apps have bugs or may be misleading. However, since we believe in superpowers of digital tools, we tend to blame PEOPLE for mistakes.

4

CRAVING FOR MORE INNOVATION



Instead of focusing on the SAFETY of digital healthcare, we keep developing new innovations.

5

TIME FOR COMPUTATIONAL THINKING

To make digital healthcare work well, we have to improve

- A SKILLS AND EDUCATION
- B REGULATION
- C SAFETY RATINGS